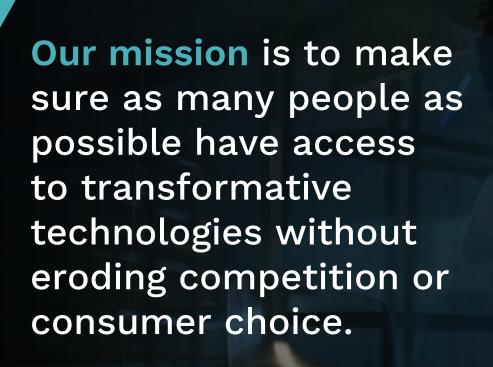




Keynote

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## The Al Picture

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Many of us have dragged our feet on preparing the world for AI, even if we know what happens now, and we know how to improve that outcome. Let us paint a picture...



## A global approach



Below showcases a couple of commitments made by US tech giants at the White House – let us consider how they may be perceived outside the US, using Malaysia as a potential example here.

We commit to prioritising research on societal risks that AI can pose

We commit to publicly reporting AI systems capabilities, limitations, and areas of appropriate and inappropriate use



Societal risks here are child hunger and ethnic and confessional tension – is this the case in the US?

I need to take the macro view, the same as China does or I'll be crushed

This is virtue-washing

What's inappropriate use?

Religious leaders in my country will demand a ban on AI because it and all of its benefits lack spiritual value



### **Current actions**

How do we build upon the current AI foundation?

#### Our contribution today has to be to:

- 1. Understand how the rest of the world will see policies we are developing here
- 2. Make sure that at each step we decrease the chances of the inauspicious unfolding depicted in the previously discussed 'The AI Picture' segment

#### Our work needs to:

- 1. Enable the diffusion of AI across the global economy so that scenario does not come to pass.
- 2. Preserve the benefits of this beautiful, world-changing thing while not giving it away



## TPX 2023 Agenda



- Session 1: Artificial Intelligence, Immersive Technology and Diversity: How can we co-create an inclusive digital future?
- Session 2: Mind the connectivity gap: The role of 5G, Wi-Fi and satellite-based communication technologies in emerging markets
- Session 3: Content moderation in geographically, culturally and religiously diverse environments: how do we balance free speech and user protection?
- Session 4: Digital Trade: Leveraging Technology for Economic Recovery and Resilience



# Thank you